

# FUTURE-PROOF

## LOYALTY PROGRAM

### INVESTMENT PROTECTION

Lowering the risk of your investment

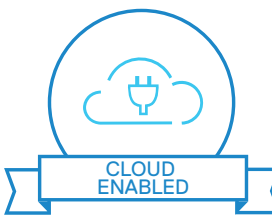
### A PATH FORWARD

You will be ready for the future

### PEACE OF MIND

No hidden costs or fees

## PROGRAM OFFERS



[DellEMC.com/Future-Proof](http://DellEMC.com/Future-Proof)

- Satisfaction Guarantee:** Requires purchase of a 3-year ProSupport agreement. Compliance is based on product specifications. Any refund will be prorated.
- Hardware Investment Protection:** Trade-In value determined based on market conditions at Dell EMC's sole discretion.
- Clear Price:** Excludes SC Series. Available DP4400 and VxRail products only when ordered through MyQuotes.
- 4:1 Storage Efficiency Guarantee:** Requires customer signature and purchase of ProSupport with Mission Critical.
- Never-Worry Data Migrations:** Does not include data transfer services. Customer responsible for ensuring data is backed-up.
- Cloud Consumption:** Dell EMC flexible consumption models enabled by Dell Financial Services (DFS).
- Cloud Enabled:** Dell EMC products leverage cloud services including mobility, protection, data services and control.
- All-Inclusive Software:** Includes select software needed to store and manage data.
- Up to 55:1 Data Protection Deduplication Guarantee** - Requires customer signature and purchase of a ProSupport, ProSupport Plus or with Mission Critical maintenance agreement.

TERMS AND CONDITIONS APPLY. Valid only on direct purchases or through participating Channel Partners who offer reciprocal program benefits to their customers. See your Dell EMC sales representative or Channel Partner for details.

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