

Insight's Cloud Discovery Workshop Helps Drylock Choose the Best Fit Cloud Solution.

Drylock Technologies is a family owned company, headquartered in Zele, Belgium. Drylock employs over 2,000 people worldwide and has production facilities in Russia, Czech Republic, Italy, Spain, USA and Brazil.

The hygiene products manufacturer focuses on innovation within baby, feminine and adult care products.

The Challenge

Over the last few years, Drylock has experienced a strong growth period, opening new offices in Asia, Europe, North and South America.

Expansion and growth also brings more employees and a need to deliver more things that your employees want, such as mobility and flexibility both inside and outside of the workplace.

Behind the scenes, an IT team needs to enable these mobile capabilities, as well as evolve the IT infrastructure, rapidly.

As with most organisations in this scenario, Drylock considered the cloud to allow them rapid and secure scalability. However with so many cloud types and vendors out there, Drylock wasn't sure what approach would be the best fit for them.

Drylock wanted to get a fair and thorough overview of the cloud before making any final decisions.



Quick Overview

The world of cloud is growing exponentially, so when it comes to finding the right solution – it's not easy. Drylock needed help to distinguish the differences, understand the capabilities and ensure their needs would be fulfilled.

Insight's Discovery Workshop, helped the innovative hygiene products manufacturer get an up-to-date overview of the cloud landscape and acquire the knowledge to choose the best fit for their business and its future.

"Insight helped us find the right answers to our cloud questions. We received background information that will help us make well-informed decisions. We are particularly impressed by Insight's in-house expertise."

Jurgen de Wolf - Group IT Manager, Drylock

The Solution

Insight organised a Cloud Discovery Workshop at Drylock’s headquarters with the Group IT Director and the System Administrator.

This was a 1 day session that introduced the possibilities of the various cloud providers and how they would support Drylock’s IT infrastructure growth.

From a high-level overview of the cloud types to a more in-depth session dedicated to the requirements of Drylock, each person left the workshop equipped with the information they needed to make an educated, informed decision.

Insight was able to analyse the company’s situation, identify any existing IT infrastructure gaps and recommend solutions and tools that would ensure a stable, secure future for Drylock.

As Insight is an agnostic technology supplier, Drylock could get a fair and honest overview of the multiple vendors, without feeling pressured or bias towards a particular cloud solution. The workshop allowed them to ask open questions and gain valuable insights that may not have been uncovered if asked to a vendor directly.

“Insight is not only our main license supplier, they’re also a trusted advisor that can be used to deliver our services.”

Jurgen de Wolf - Group IT Manager, Drylock

The Benefits

Drylock left the workshop with a clear overview of what is possible in the cloud. They had a cloud vision and were able to seek the right solution for their business and future.

The most valuable lesson learnt was to know the impact of the cloud solutions and the potential cost reduction - with a possible lower total cost of ownership.

In light of the new partnership, Drylock know they can seek advice and unbiased information in the future from Insight which is up-to-date and right for them.



The Results Highlights



Drylock could make a fair, informed decision for their company’s future.



Gained a thorough understanding of the multiple vendors and cloud solutions in the marketplace today.



Understand the capabilities and limitations of cloud solutions – so are able to choose the best fit.



Can continue to grow the business with a new found confidence that their IT infrastructure is equipped.